

ORDER



Orders
Order / Rev: 725492 - 2
Alt Order #: 06399271
Product Desc: OBAMA EST2265 :60
Estimate: 2265
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 11/07/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Obama For America
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	8	\$4,850.00	\$4,122.50
11/05/12	11/11/12	4	\$1,170.00	\$994.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	12	\$6,020.00	\$5,117.00	0.00
Totals	12	\$6,020.00	\$5,117.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/30/12	11/05/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	MTWTF--	1:00	2	\$180.00	P-3	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		2				\$180.00		0.00			
2	WJXX	10/30/12	11/05/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	MTWTF--	1:00	1	\$220.00	P-3	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		1				\$220.00		0.00			
3	WJXX	11/06/12	11/06/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	-T-----	1:00	1	\$220.00	P-3	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	-T-----		1				\$220.00		0.00			
4	WJXX	11/04/12	11/04/12	GMA Sunday GMA Sunday	CM	GMA Sunday	-----S	1:00	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$300.00		0.00			
5	WJXX	10/30/12	11/05/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	MTWTF--	1:00	2	\$260.00	P-3	0.00	NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		2				\$260.00		0.00			
6	WJXX	11/03/12	11/03/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	1:00	1	\$300.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$300.00		0.00			

WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WJXX	11/03/12	11/03/12	FCN Sat News at 6:30	CM	Sat FCN News We	-----S-	1:00	1	\$300.00	P-3	0.00	NM	0	\$0.00
Sat 6:30-7p/7p news after footba															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		1		\$300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WJXX	10/29/12-11/04/12		FCN Sat News at 6:30		Sat FCN News W	-----Sa--	1:00		(\$300.00)		0.00	NM		
Credited [CR]															
7	WJXX	10/30/12	11/05/12	FCN News at 7p	CM	M-F 7p-7:30p	MTWTF--	1:00	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
M-F 7-7:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/30/12	11/05/12	MTWTF--		2		\$550.00		0.00					
8	WJXX	10/30/12	11/05/12	FCN News at 11pm	CM	M-Su 11p-11:35p	MTWTFSS	1:00	2	\$450.00	P-3	0.00	NM	2	\$900.00
M-Su 11-11:35p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/30/12	11/05/12	MTWTFSS		2		\$450.00		0.00					
9	WJXX	11/03/12	11/03/12	Prime College Football	CM	758p-1130p	-----S-	1:00	1	\$2,400.00	P-3	0.00	NM	1	\$2,400.00
758p-1130p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		1		\$2,400.00		0.00					
													Totals	12	\$6,020.00